

VPAT™

Voluntary Product Accessibility Template®

Version 1.3

The purpose of the **Voluntary Product Accessibility Template**, or **VPAT™**, is to assist Federal contracting officials and other buyers in making preliminary assessments regarding the availability of commercial “Electronic and Information Technology” products and services with features that support accessibility. It is assumed and recommended that offerers will provide additional contact information to facilitate more detailed inquiries.

The first table of the Template provides a summary view of the Section 508 Standards. The subsequent tables provide more detailed views of each subsection. There are three columns in each table. Column one of the Summary Table describes the subsections of subparts B and C of the Standards. The second column describes the supporting features of the product or refers you to the corresponding detailed table, e.g., “equivalent facilitation.” The third column contains any additional remarks and explanations regarding the product. In the subsequent tables, the first column contains the lettered paragraphs of the subsections. The second column describes the supporting features of the product with regard to that paragraph. The third column contains any additional remarks and explanations regarding the product.

Date: [05/18/2017](#)

Name of Product: [Easel.ly](#)

Contact for more Information (name/phone/email):

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Summary Table

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| <i>Criteria</i> | Supporting Features | Remarks and explanations |
|---|----------------------------|---------------------------------|
| Section 1194.21 Software Applications and Operating Systems | Not Applicable | Removed section from template |
| Section 1194.22 Web-based Internet Information and Applications | Applicable | Supports, one exception. |
| Section 1194.23 Telecommunications Products | Not Applicable | Removed section from template |
| Section 1194.24 Video and Multi-media Products | Not Applicable | Removed section from template |
| Section 1194.25 Self-Contained, Closed Products | Not Applicable | Removed section from template |
| Section 1194.26 Desktop and Portable Computers | Not Applicable | Removed section from template |
| Section 1194.31 Functional Performance Criteria | Applicable | Supports |
| Section 1194.41 Information, Documentation and Support | Applicable | Supports |

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Section 1194.22 Web-based Internet

information and applications – Detail

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| Criteria | Supporting Features | Remarks and explanations |
|--|----------------------------|--|
| (a) A text equivalent for every non-text element shall be provided (e.g., via "alt", "longdesc", or in element content). | Available | Every action available through Easel.ly has a text equivalent or we have inserted the aria-label around the functionality. |
| (b) Equivalent alternatives for any multimedia presentation shall be synchronized with the presentation. | N/A | This isn't functionality that currently exists within Easel.ly. |
| (c) Web pages shall be designed so that all information conveyed with color is also available without color, for example from context or markup. | Available | All information has text alternatives as well. |
| (d) Documents shall be organized so they are readable without requiring an associated style sheet. | Available | Easel.ly is readable without a stylesheet |
| (e) Redundant text links shall be provided for each active region of a server-side image map. | N/A | We don't use server-side image maps. |
| (f) Client-side image maps shall be provided instead of server-side image maps except where the regions cannot be defined with an available geometric shape. | N/A | We don't have this type of interaction on Easel.ly as of yet. |

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| <p>(g) Row and column headers shall be identified for data tables.</p> | <p>Available</p> | <p>We have implemented this.</p> |
| <p>(h) Markup shall be used to associate data cells and header cells for data tables that have two or more logical levels of row or column headers.</p> | <p>Does not support</p> | <p>This will be supported through Easel.ly by July 2017</p> |
| <p>(i) Frames shall be titled with text that facilitates frame identification and navigation</p> | <p>N/A</p> | <p>We currently don't support frames.</p> |
| <p>(j) Pages shall be designed to avoid causing the screen to flicker with a frequency greater than 2 Hz and lower than 55 Hz.</p> | <p>Available</p> | <p>Easel.ly has no flashing or blinking text, objects or other elements</p> |
| <p>(k) A text-only page, with equivalent information or functionality, shall be provided to make a web site comply with the provisions of this part, when compliance cannot be accomplished in any other way. The content of the text-only page shall be updated whenever the primary page changes.</p> | <p>N/A</p> | <p>We've made all of our content accessible so we don't believe there's a need here currently.</p> |
| <p>(l) When pages utilize scripting languages to display content, or to create interface elements, the information provided by the script shall be identified with functional text that can be read by Assistive Technology.</p> | <p>Not Available</p> | <p>We currently do not support this. Easel.ly within our main designer leverages scripting in order to work.</p> |
| <p>(m) When a web page requires that an applet, plug-in or other application be present on the client system to interpret page content, the page must provide a link to a plug-in or applet that complies with §1194.21(a) through (l).</p> | <p>N/A</p> | <p>We don't require this to use Easel.ly</p> |
| <p>(n) When electronic forms are designed to be completed on-line, the form shall allow people using Assistive Technology to access the</p> | <p>Available</p> | <p>The only form that we have is login and registration</p> |

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| information, field elements, and functionality required for completion and submission of the form, including all directions and cues. | | forms. We've labelled text fields with the aria-label |
| (o) A method shall be provided that permits users to skip repetitive navigation links. | Available | When an infographic is opened there's no need to skip repetitive links because your content is the center of your work. We're using aria-label "Main Template Content" as an indicator to a user as to how to |
| (p) When a timed response is required, the user shall be alerted and given sufficient time to indicate more time is required. | N/A | No timed responses are required. |

Note to 1194.22: The Board interprets paragraphs (a) through (k) of this section as consistent with the following priority 1 Checkpoints of the Web Content Accessibility Guidelines 1.0 (WCAG 1.0) (May 5 1999) published by the Web Accessibility Initiative of the World Wide Web Consortium: Paragraph (a) - 1.1, (b) - 1.4, (c) - 2.1, (d) - 6.1, (e) - 1.2, (f) - 9.1, (g) - 5.1, (h) - 5.2, (i) - 12.1, (j) - 7.1, (k) - 11.4.

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Section 1194.31 Functional Performance

Criteria – Detail

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| Criteria | Supporting Features | Remarks and explanations |
|---|----------------------------|--|
| (a) At least one mode of operation and information retrieval that does not require user vision shall be provided, or support for Assistive Technology used by people who are blind or visually impaired shall be provided. | Available | All options can be read by a screen reader. |
| (b) At least one mode of operation and information retrieval that does not require visual acuity greater than 20/70 shall be provided in audio and enlarged print output working together or independently, or support for Assistive Technology used by people who are visually impaired shall be provided. | Available | Easel.ly supports the use of screen magnifiers. |
| (c) At least one mode of operation and information retrieval that does not require user hearing shall be provided, or support for Assistive Technology used by people who are deaf or hard of hearing shall be provided | Available | Easel.ly does not rely on sound alone to access any of its core functionality. |
| (d) Where audio information is important for the use of a product, at least one mode of operation and information retrieval shall be provided in an enhanced auditory fashion, or support for assistive hearing devices shall be provided. | Available | Easel.ly does not rely on sound alone to access any of its core functionality. |

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| (e) At least one mode of operation and information retrieval that does not require user speech shall be provided, or support for Assistive Technology used by people with disabilities shall be provided. | Available | Easel.ly does not require user speech. |
| (f) At least one mode of operation and information retrieval that does not require fine motor control or simultaneous actions and that is operable with limited reach and strength shall be provided. | Available | The parts of Easel.ly that cannot be operated using the keyboard alone have significantly large target areas that would not cause problems for people with fine motor control or limited reach and strength. |

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**Section 1194.41 Information, Documentation
and Support – Detail**

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| Criteria | Supporting Features | Remarks and explanations |
|--|----------------------------|---|
| (a) Product support documentation provided to end-users shall be made available in alternate formats upon request, at no additional charge | Available | We can make this available. We currently have text and video with captions available. |
| (b) End-users shall have access to a description of the accessibility and compatibility features of | Available | We can make this available to all users for no additional charge |

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| products in alternate formats or alternate methods upon request, at no additional charge. | | |
| (c) Support services for products shall accommodate the communication needs of end-users with disabilities. | Available | We currently have Phone, Text, Chat and Email support available through Easel.ly |

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